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INDITION CONTENT MANAGEMENT

AI Site Designer

Setup Guide — getting the AI Site Designer ready on a website: who can use it, which AI features to turn on, the page-picturing service Indition runs for it, and the Figma and Canva connections.

POWERED BY AI

Version V1.0 · November 2026

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Everything you do to put the AI Site Designer in your team's hands: who may use it, which AI features to switch on, and the Figma and Canva connections. The page-picturing service that lets it learn from live websites is Indition's: Indition runs it and sets it up for your website, so there is nothing to install. Most websites are ready in under an hour.

Wherever you see this mark, the setting is about an AI feature. Each can be switched on or off on its own.

1. Before you start

What you need

FOR	YOU NEED
The AI Site Designer itself	The **Cms / AI Site Designer** module installed, on the CMS module with its outstanding patches applied
The AI features	AI help set up for your website in **AI > AI Settings**
Start from websites	The page-picturing service, which Indition sets up for your website (section 4)
Copy a website's structure	The same page-picturing service. No AI is needed
A design without a headings font	Cms 5.28.10.12.3 or later
Import from Figma	A Figma account whose files you want to import (section 5)
Start from Canva	Indition's Canva integration, and a Canva account whose designs you want to start from (section 6)

Install the AI Site Designer

The AI Site Designer is a module of its own that works inside the CMS. Indition installs it once.

1. Open the Patches screen (`/admin/Admin/patches`) and apply the outstanding CMS patches.
2. Open the Modules screen (`/admin/Admin/module`) and install **Cms / AI Site Designer**.
3. It adds the designs table (a website that already has designs keeps them), its two permissions, and its on/off switch.
4. Open **CMS > AI Site Designer**, which opens its **Settings** while it is switched off. Settings then shows only the switch: turn on **AI Site Designer Enabled**, and choose **Save Settings**.

After this, **CMS > AI Site Designer** opens the designer.

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Good to know. Installing is not switching on: on a website that has never used it, the AI Site Designer starts **switched off**, so nobody sees it until it is switched on. (A website that already has designs starts switched on.) Switched off, its screens are closed and its menu entry leads only to its Settings, for the people allowed to change them; the designs and settings are kept.

Good to know. Everyone who could use the AI Site Designer, or change its settings, before it had its own module keeps that access: installing it copies their permissions across.

2. Who can use the AI Site Designer

What it is. Two permissions in **Manage Permissions** decide who can use the AI Site Designer and its AI features.

The permissions

PERMISSION	WHAT IT ALLOWS	WHERE IT IS GRANTED
AI Site Designer	Making, changing, building and tidying up designs, and starting from this site, from Figma or by copying a website's structure	Manage Permissions, under Cms / AI Site Designer
AI Site Designer: settings	Switching the AI Site Designer on and off (section 1), and connecting Canva (section 6)	Manage Permissions, under Cms / AI Site Designer (roles that could change these settings before keep it)
Use AI	Using any AI feature, in the AI Site Designer and in the page editor	Manage Permissions, under Indition AI

How to set it up.

1. Open **Manage Permissions**.
2. Choose the role to change.
3. Under **Cms / AI Site Designer**, give it the **AI Site Designer** permission (and **AI Site Designer: settings** if it switches the AI Site Designer on and off, or connects Canva). Under Indition AI, give it **Use AI** if it should use AI.
4. Save.

Good to know. Building a design needs only the **AI Site Designer** permission. Building never uses AI, even when the design was drafted by AI.

Good to know. Building with the pages **switched on**, and replacing or adding a new revision to pages already on the site, are offered only to people who may also edit pages in the page editor. Everyone else builds with the pages switched off.

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3. The AI features

What it is. Each AI feature in the AI Site Designer has its own switch in **AI > AI Settings**, under **Where staff can use AI**. A feature that is off is off for everyone, whatever their role, and its button says so.

Before you turn them on, AI help must be switched on (**AI Enabled**, at the top of the same screen) and set up for your website. Once it is, every feature below can be turned on or off on its own. All of these switches start off: a feature is only available once someone turns it on.

The switches the AI Site Designer uses

SWITCH	WHAT IT TURNS ON
Starting a new site design from a screenshot or PDF (AI Site Designer)	Start from a file
Starting a new site design from websites you like (AI Site Designer)	Start from websites (also needs the page-picturing service, which Indition sets up)
Drafting a page layout from a description (AI Site Designer)	Describe a page layout, in Structure
Adding a page to a site design from a description (AI Site Designer)	Add a page from a description, in Compose
Building a section of a page from a description	Fill with AI, in Compose
Filling in one building block — describe what you want it to say and AI writes it	Rewrite with AI, in Compose (and Draft with AI in the page editor)

How to set it up.

1. Open **AI > AI Settings**.
2. Under **Where staff can use AI**, turn on the features you want.
3. Choose **Save**.

Which Claude does each job

Under **Which Claude does each job**, each kind of work can use a different Claude model. The jobs the AI Site Designer uses are:

JOB	USED BY
Reading designs you upload	Reading a screenshot, a PDF or a website's pictures
Designing layouts and the overall look	Drafting a design, a layout or a page

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JOB	USED BY
Building one section of a page	Fill with AI
Writing and rewriting wording	Rewrite with AI

The default choices suit most websites. A faster model for reading is usually enough; the design job benefits from a more capable one.

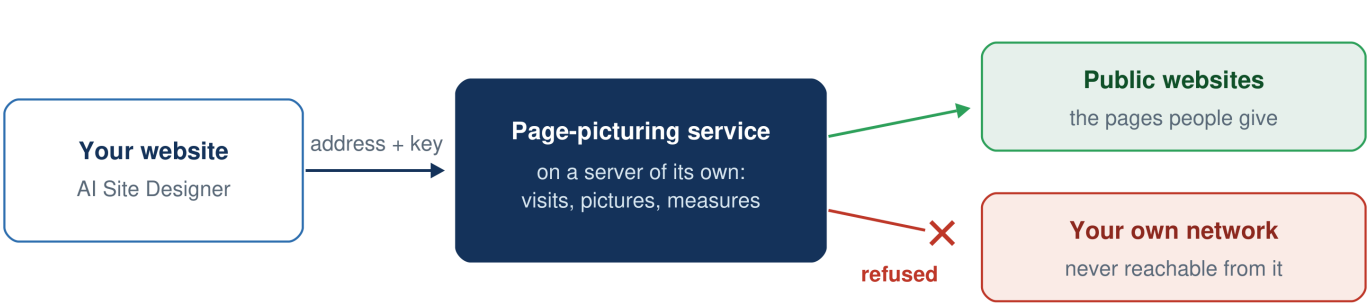
Spending

Every AI feature counts against the limits under **How much you are willing to spend**. When the day's limit is reached, AI features say so and no more requests are made until the next day. Start from websites shows the most a run can cost before it starts.

4. The page-picturing service

What it is. Start from websites and **Copy a website's structure** need a service that visits the pages people give, pictures them at computer and phone width, and measures their colors and fonts. It runs a web browser, so it runs on a **server of its own**, away from your website's data. Nothing else in the AI Site Designer needs it.

Why it is separate. The service opens other people's websites and runs their scripts. Keeping it on its own server means a stranger's page never runs where your website's data lives. Every address, and everything a page loads, is checked: it can reach public websites only, never your own network.



Where the service sits. *Your website sends it an address and a key; it reaches public websites only, never your own network.*

Indition sets it up

Indition runs the page-picturing service and keeps it running. It sets the service up for your website from its own systems: there is no server to install, and no address or key to type. The service's settings do not appear on **AI Site Designer > Settings**; Indition keeps them up to date for you.

Copy a website's structure works as soon as Indition has set the service up for your website; it uses no AI. Start from websites also needs AI on: AI help set up, and the switch **Starting a new site design from websites you**

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like (AI Site Designer) turned on (section 3).

What to ask Indition

WHEN	ASK INDITION TO
You want to use Start from websites or Copy a website's structure, or either card says "Start from websites is not set up on this website yet. Indition sets it up."	Set up the page-picturing service for your website
A run says "The page-picturing service did not accept this website's key. ..."	Set the service up for your website again
The card or a run says "Start from websites cannot run on this website: its page-picturing service was changed outside its settings, ..."	Set the service up for your website again
A run says "The page-picturing service could not be reached." more than once	Check the service

Good to know.

- The service's settings are protected: changed anywhere other than by Indition, they are not used, and Start from websites stops until Indition sets it up again.
- "The page-picturing service is busy. Try again in a minute." needs no call: wait a minute and start again.

5. The Figma connection

What it is. Import from Figma reads Figma files with a personal access token from one Figma account. The website is connected once; after that, anyone with the **AI Site Designer** permission can import.

How to set it up.

1. In Figma, open the menu under your name, then **Settings**, **Security**, and **Generate new token**.
2. Give it read access to **File content** (and to **Variables**, if your team uses them), then copy it.
3. In the AI Site Designer, choose **Import from Figma**, then **Connect to Figma**, and paste the token.

Good to know.

- Only someone who manages AI Settings can connect or disconnect Figma. Others are told who to ask.
- Anyone who can use the AI Site Designer can read the Figma files that account can open. Use an account that only has the files you want imported.
- The token is stored scrambled and only ever shown as its first and last few characters.
- Figma limits how often files are read on some seat types (about 20 reads a month for a View or Collab seat). The AI Site Designer reads a file once per import and reuses what it read for half an hour.

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6. The Canva connection

What it is. Start from Canva reads the designs of one Canva account, connected to the website once. It signs in through a Canva integration — an app registered in Canva's Developer Portal — using Canva's own sign-in page: nobody types a Canva password into your website. After that, anyone who may use the AI Site Designer can start from any design that account can open.

The integration (once, for all your websites)

1. In Canva's Developer Portal, create an integration with these scopes: **design:meta:read**, **design:content:read** and **profile:read**. Nothing that writes.
2. Under **Authorized redirects**, add the return address. Canva accepts at most ten, so one site usually takes the sign-ins and passes each one on to the site it started from (below). The address is always `https://<that site>/admin/AIDesigner/canva/return`.
3. Keep the **client ID** and **client secret**. A public integration must be reviewed by Canva before customers can use it; a private one works only inside a Canva Enterprise team.

On each website

1. Open **CMS > AI Site Designer**, then **Settings** in the Actions menu.
2. Under **Canva (Start from Canva)**, type the **Client ID** and **Client secret**.
3. **Return address**: leave it empty if this site's own address is registered with Canva; otherwise type the address of the site that passes sign-ins on.
4. Choose **Save Settings**.
5. Choose **Connect Canva**. Canva's own page opens: sign in to the Canva account to use, and allow the access it asks for. Canva brings you back to Settings, which now says "Connected as ...".

On the site that passes sign-ins on

Under **Pass Canva sign-ins on to these sites**, list the sites whose sign-ins come back through it, one per line — `shop.example.com`, or `*.example.com` for every site under `example.com`. A sign-in that started on a listed site is sent straight back to it; any other is refused, so the address cannot be used to send people elsewhere.

Good to know.

- The client secret and the connection's tokens are stored scrambled and never shown again. To change the secret, turn on **Replace the client secret**.
- **Disconnect** ends the connection at Canva as well. **Stop using Canva** also removes the client ID and secret.
- Changing the client ID ends the connection: connect again with the new integration.
- Start from Canva also needs the AI switch **Starting a new site design from a screenshot or PDF** (section 3).

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7. Checklist

1. The CMS patches are applied and **CMS > AI Site Designer** is in the menu.
2. The right roles have the **AI Site Designer** permission, and **Use AI** where they should use AI.
3. The AI features you want are switched on under **Where staff can use AI**.
4. For Start from websites and Copy a website's structure: Indition has set up the page-picturing service.
5. For Import from Figma: Figma is connected.
6. For Start from Canva: the Canva integration is saved and Settings says "Connected as ...".
7. **AI Site Designer Enabled** is on in AI Site Designer > Settings.
8. Make a small test design, build it with the pages switched off, and preview its page.

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