indition™

INDITION CONTENT MANAGEMENT

AI Site Designer

Marketing Blog — show it the websites you love. Get a new website designed for your business.

POWERED BY AI

Version V1.0 · November 2026

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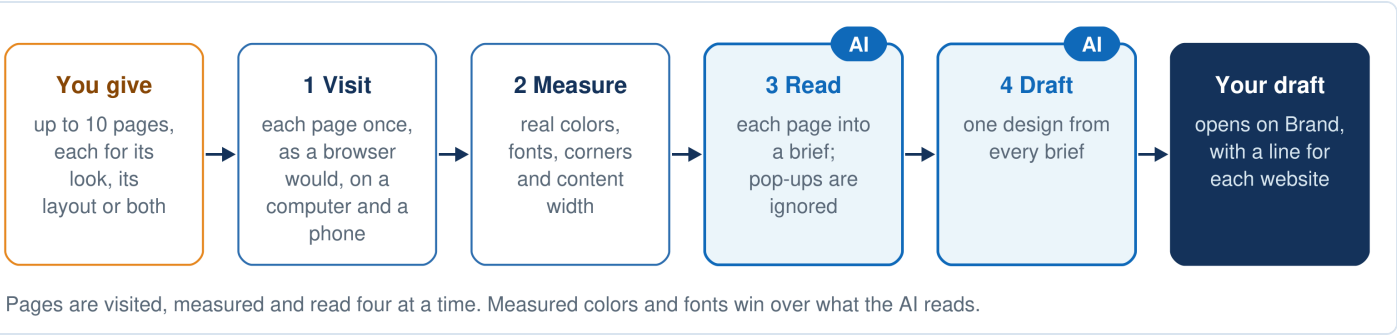
You know a great website when you see one. Now you can show it to Indition and get one of your own: the AI Site Designer studies the sites you admire and drafts a complete new design for your business in minutes — ready to refine, build and publish, without a designer, a developer or a rebuild.

From "I like that site" to your new website

Every business owner has said it: "I want our site to look like that." Until now, that sentence started weeks of work — briefing a designer, waiting for mockups, then paying someone to rebuild the mockups by hand as a real site.

With the AI Site Designer, that sentence is where the work ends. Give it the addresses of up to ten pages you like and say what you like about each one — the look, the layout, or both. It visits each page, measures its real colors and fonts, looks at it on a computer and on a phone, and drafts one design that brings together what you chose — written for your business, in your own words, with your own products.



From websites you like to your own draft design *— in a few minutes.*

WHAT YOU GET IN MINUTES

A complete, editable website design — built from your own building blocks.

Your brand colors and fonts, checked so every line of text is easy to read. A header and footer with your logo, menu and contact details. Page layouts that work on computers and phones. Pages filled with widgets from your own store — products, sign-up forms, reviews — and written in the voice you set for your business.

Seven ways to start

- **From websites you like.** Up to ten addresses, each for its look, its layout or both.
- **From a screenshot or a PDF.** Any picture of a site you admire becomes a design in one to three minutes.
- **From your own site.** Pick up to three of your live pages and start a redesign from exactly what your customers see today.
- **From Canva.** Pick a design and a page from your Canva account - your flyer, your menu, your mock-up - and get a website design from it.

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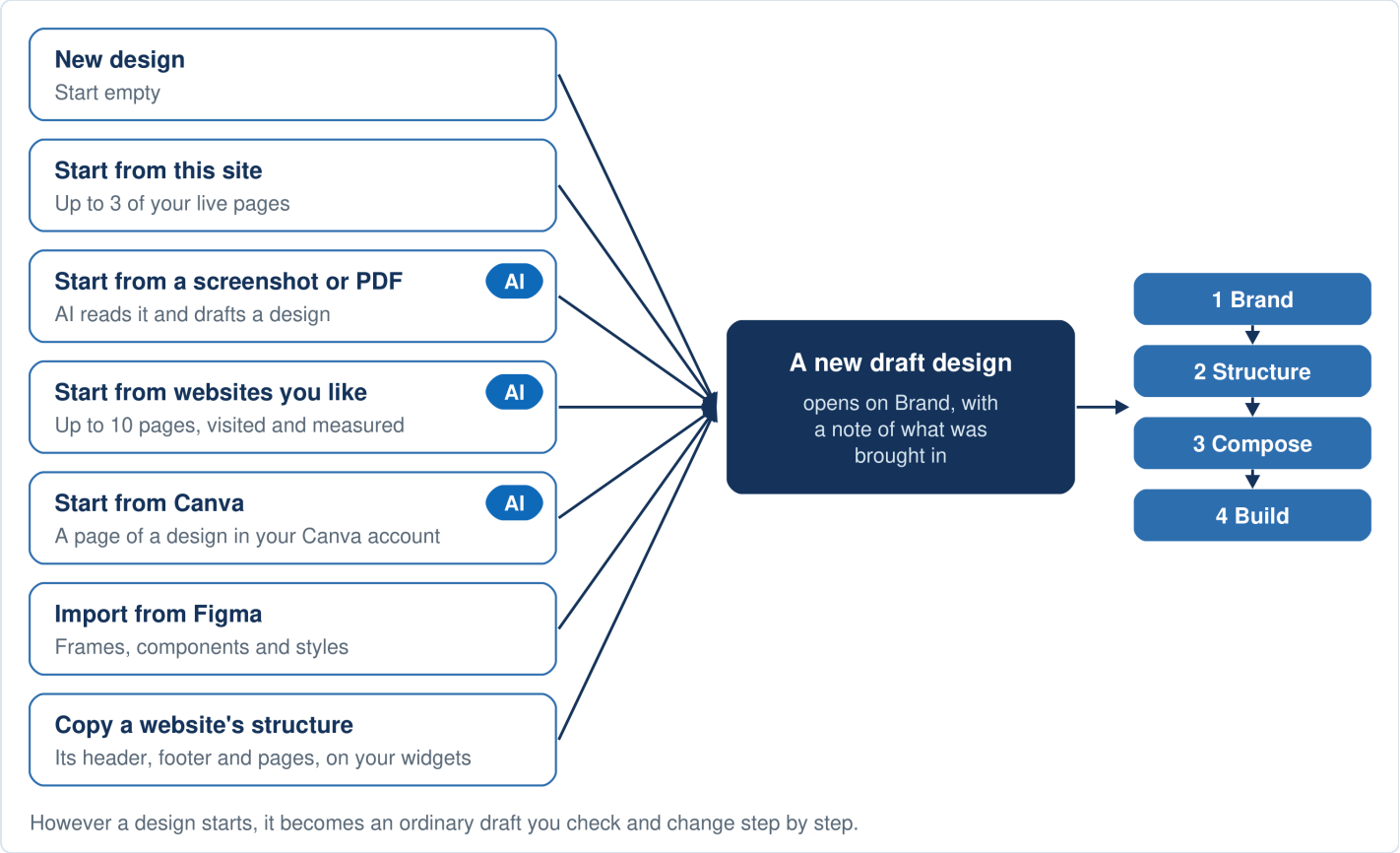
- **From Figma.** Bring in your designer's frames, components and styles directly.
- **From a website you are moving.** Copy a website's structure — its header, footer, pages, shop and blog — onto your own widgets, page for page. **Copy exactly** brings up to 100 pages and every picture.
- **From nothing.** Start empty and build it your way.



Seven ways in, one way through. *However you start, you get an ordinary draft you check and change step by step.*

AI that knows your business

✨ The AI Site Designer does not hand you a generic template. It uses your website's own widgets and saved styles, writes in the voice you choose — warm, professional, playful or plain — and the AI never copies another site's words, prices or pictures. Describe a new page in a sentence and it drafts it. Ask for a headline to be shorter or friendlier and it rewrites it on the spot. If you ask for something none of your widgets can do, it tells you, instead of faking it.

No rebuild. No risk.

Because the design is made of real Indition templates and widgets, there is nothing to rebuild: one click builds every page. Your live site does not change while you work. When you build, you choose: pages switched off, to review and publish page by page on your schedule — or switched on, live the moment the build finishes. A missing picture or an unfinished paragraph never holds the build up; it is simply listed for you to finish.

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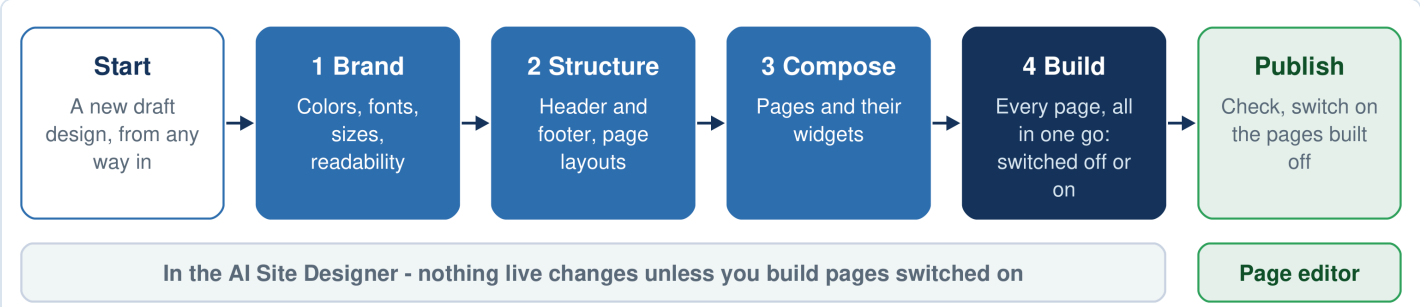

The path of every design. *Start it any way you like, work through the four steps, then build. Nothing on your live site changes until you publish the built pages, or build them switched on.*

And your brand stays consistent as you grow: colors, fonts and layouts are shared by every page of the design, and the AI Site Designer offers the templates you already have before it makes new ones.

Ready when you are

The AI Site Designer is part of the Indition CMS. Ask your Indition contact to switch it on for your website — then show it the site you have always wanted.

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